

DIRECT COLORING MASKS

TECHNICAL FEATURES

- Ideal to maintain the brightness of fantasy colors.
- Intensifies the cosmetic color.
- Ideal for repigmentation service.
- Colors the natural hair from tone 6 to 10 (from dark blond to platinum blond). The shades BLUE and GREEN GRASS give reflections also to natural hair from tone 1 to 5 (from black to light brown), the CRANBERRY from tone 3 to 5.
- Enhances the natural colors and gives brightness to the hair with a height of tone 1 to 5.



USE DIRECTA

After shampooing, dab your hair and apply Directa, wearing gloves. Leave on for 5 to 20 minutes and rinse thoroughly with water only. Fades naturally in 8-12 shampoos.



USE DIRECTA CRAZY

After shampooing, dab your hair and apply Directa Crazy, wearing gloves. Leave on for 5 to 15 minutes and rinse thoroughly with water only. Fades naturally in 6-10 shampoos.